

FOR IMMEDIATE RELEASE

Contact: Jeanne Micallef IMJ Communications

313-757-7567

jeanne@imjcommunications.com

DOWNTOWN NORTHVILLE BUSINESSES ADAPT TO WORKING IN THE TIME OF COVID-19

(Northville, May 5, 2020) – As small businesses navigate through these unprecedented times in an effort to flatten the curve of the COVID-19 virus, the City of Northville, The Downtown Development Authority, Northville organizations and Downtown businesses are working together to ensure the community is safe by complying with State mandates.

“Small businesses are the heartbeat that move a community forward and our Downtown Northville businesses are adapting and adhering to the State mandates to continue to provide services,” said Lori Ward, Director of the Northville Downtown Development Authority. The local businesses have moved to online shopping and ordering, then fulfilling services via carryout and delivery or shipping. Some businesses are also offering online experiences such as shopping parties and other service-oriented businesses and organizations are offering online classes. “Now, more than ever before, we have witnessed Northville citizens and businesses come together to minimize the potential economic impact of COVID-19,” added Ward.

Small business owners know more than anyone the power of connection and community and together with empathy and compassion they are working to support and say thank you to front line workers, including:

Browndog Barlor:

In addition to carryout and delivery Browndog launched the BD MARKETPLACE on April 15. With the new initiative, they have partnered with their vendors to bring hard to find items such as sugar, flour, sourdough bread, cleaning supplies, toilet paper, and more! BrowndogBarlor.com

Center Street Grille:

First responders and healthcare workers receive 20% off their curbside carryout orders. They just need to show their badge.

Genitti's Hole in the Wall:

Since the first week in April, Genitti's has had a “pay-it-forward” delivery program happening. People can call and pay for meals for health care workers. When ordering just specify what hospital or doctor's office you want to donate to and Genitti's will handle the delivery.

Los Tres Amigos:

Health care workers receive 20% off their orders OR Buy one combination meal and receive a second combination meal for 1/2 off.

Northville Pizza Cutter:

Northville Pizza Cutter teamed with the Amerman Elementary school to provide a food delivery on April 17 to the Beaumont medical staff. Pizza Cutter collected donations from the community from April 13-16.

Rebecca's Family Restaurant and Ice Cream Parlor:

Rebecca's Family Restaurant and Ice Cream Parlor is working to help feed first responders and hospital workers! The restaurant is asking the community to join them by donating a meal. Each meal costs \$9, and donation payments can be made on their website www.rebeccasnorthville.com or by phone (248-348-2660). One hundred percent (100%) of donations will go to supplying

lunches. Rebecca's will handle the delivery (dates to be announced). To add a special touch to the deliveries, Rebecca's is asking everyone who donates to write thank you cards to add to the donated lunches for the frontline workers. You can drop off the cards at the restaurant or email cards/notes to Rebecca's at p0760029@outlook.com

For more information on Downtown Northville businesses, visit www.downtownnorthville.com. A list of carry-out and delivery and shopping services can be found on the business directory tab. All media requests, please contact Jeanne Micallef of IMJ Communications at jeanne@imjcommunications.com or 313-757-7567.