

Northville DDA Design Committee Meeting

Monday, May 14, 2018 Meeting Room A – 3:00 pm

Meeting Agenda

1. 2018 Committee Projects:
 - A. Entranceway Signs
 - B. Bike Rack and Bike Repair Station
 - C. Banners
 - i. Street Light Banner Hardware
 - ii. Cross Street Banners
 - D. Ford Field Project
 - E. Piano in Old Church Square
 - F. Art Installation
 - G. Games in Northville Square
2. Maintenance Projects:
 - A. Painting Electrical Boxes
 - B. Repair Tiles in Fountain
 - C. Pavilion Glass Replacement
 - D. Festoon Lights in Town Square
- 3 Standing Meeting Date
4. Adjourned

**Quote
#43018**

April 30, 2018



BIZZELLDISIGN
WAYFINDING PROGRAMS
BRAND / IDENTITY
URBAN IDEAS

Lori M. Ward, AICP
Director, Northville Downtown Development Authority
215 West Main Street
Northville, MI 48167

Northville MI, Adaptation of Graphic Symbol into a Civic Logo

As part of the initial implementation of the civic wayfinding program, the graphic symbol has been accepted as a brand image. Further graphic application of this symbol can be visualized throughout the city as it can be applied to marketing and physical uses like benches, recycle containers and more. Our goal will be to create a guideline that shows examples for the symbol being applied to a wide range of media assuring correct use.

The brand/logo guideline that will include graphic examples, written rationale, and digital executions of the final artwork: including logo, tag lines, color guidelines and example advertising. Application guideline will show examples of how the logo will be applied to stationary, forms, business cards, website, civic signage, banners, event posters and apparel.

Gateway In addition, we will develop three design concepts for Gateway to Northville monuments / signage. Upon selection of design type we will create a full set of working drawings and assist the town through the bid process.

Design fee includes full color image & vector patterns and full copyright ownership rights.....\$11,000.00



Downtown
Northville
Timeless with a Twist

LORI M. WARD, AICP DIRECTOR
NORTHVILLE DOWNTOWN
DEVELOPMENT AUTHORITY
215 WEST MAIN STREET
NORTHVILLE, MI 48167

PROJECT DESIGNER:

H.L. BIZZELL, SEGD, IDSA

BIZZELL DESIGN, INC.
P.O. Box 1809
DAVIDSON, NC 28036
(704) 651-3528

BUZZ.BIZZELL@GMAIL.COM

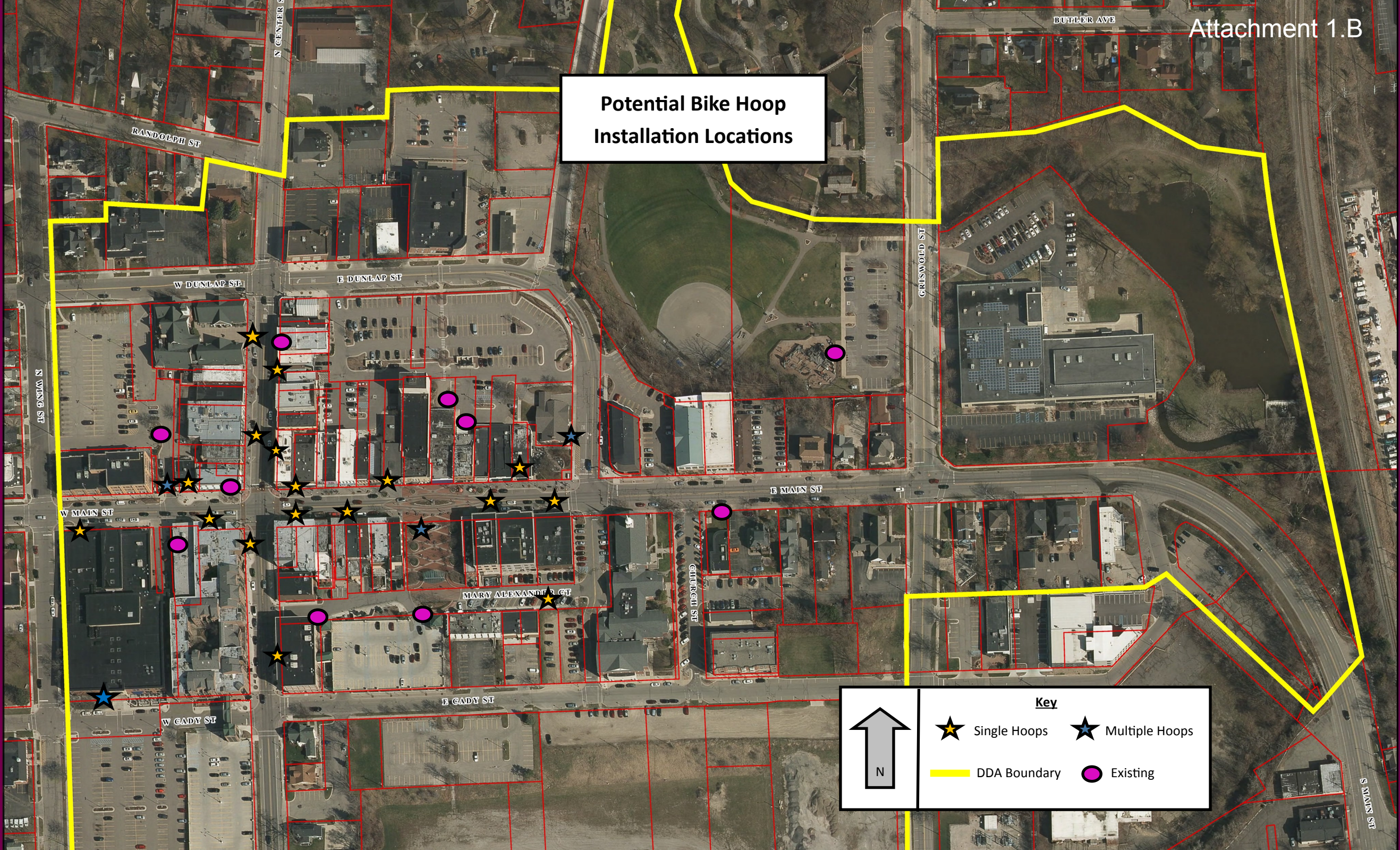
STRUCTURAL ENGINEER:

CLINTON D. ROBERTSON, PE,
LEED AP BD+C





8611 CONCORD MILLS BLVD.,
STE. 160
CONCORD, NC 28027

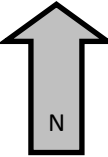


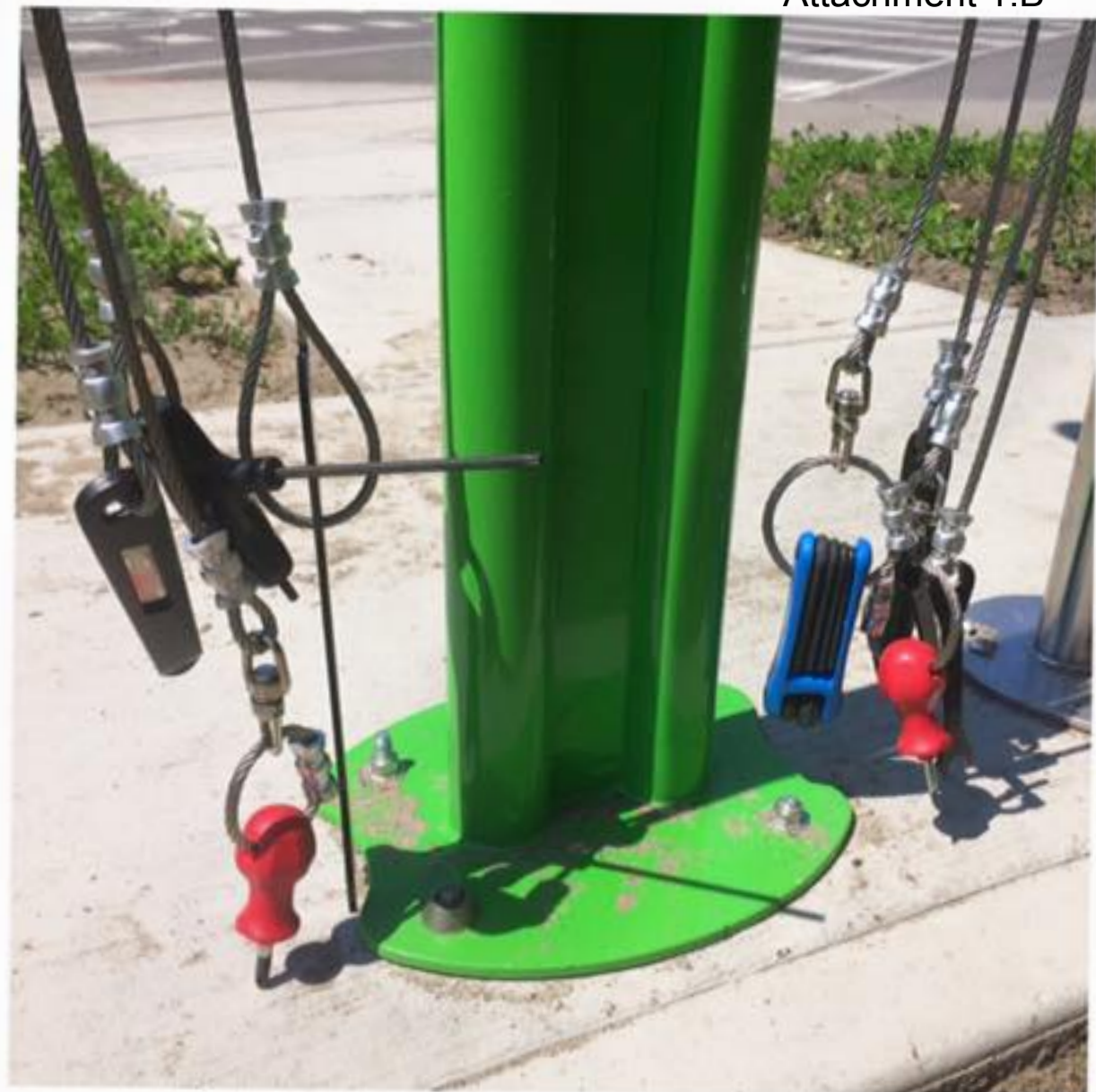
Potential Bike Hoop Installation Locations



Key

 Single Hoops	 Multiple Hoops
 DDA Boundary	 Existing

 N





Hoop Rack

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City of Northville
 215 West Main Street
 Northville, MI. 48167

Attn: Lori Ward
Re: Over the Road Banner Poles

Signs by Crannie, Inc. is pleased to quote to furnish and install 2 Over the Road Banner Poles and mounting cables. Specifications are as follows;

BANNER POLES – 8” Steel poles with plates for anchor bolt installation. 3/8” steel cable at top and bottom for hanging banners, center cable for placement. D rings for attaching banner to cable.

FINIALS – Decorative finial cap and base sleeve.

INSTALLATION – Anchor bolts to install in concrete footings. Poles to be installed on anchor bolts. Cables to be strung across poles.

Banner Poles	\$ 4,500.00
Finials	\$
Sales Tax	\$ 270.00
Installation	\$ 2,975.00
TOTAL	\$ 7,745.00

We propose hereby to furnish signage in accordance with the above specifications for the sum of:
******Seven thousand seven hundred forty five and 0/100 dollars****.**

PRICE QUOTATION GOOD FOR 30 DAYS.

TERMS - 50% DOWN UPON APPROVAL WITH BALANCE DUE DAY OF INSTALLATION.

WARRANTY - 12 MONTHS ON CRAFTSMANSHIP AND MATERIALS BARRING VANDALISM AND ACTS OF GOD.

PERMIT FEES - if required will be billed at additional cost.

PRICES as indicated above are minimal estimates for art or sign work only. Photostats, typography, photographs, overtime, changes and or time additions, delays caused by the client, special consultations and all other expenses that cannot be estimated accurately in advance will be billed extra unless otherwise specified herein.

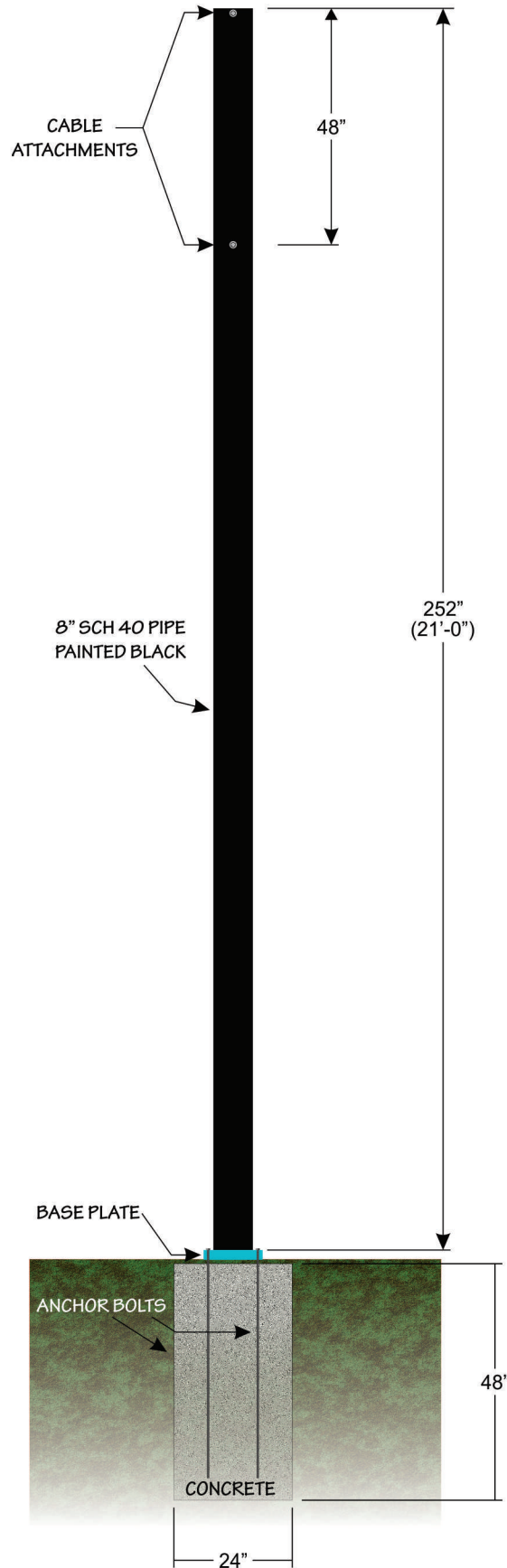
FINISHED art, mechanicals, and signs will be released for use by the client only. Mechanicals, original art, sketches and materials other than signs originated by the designer are the property of the designer, and will be held for the client, unless otherwise shown. SPECIAL conditions on the client's purchase orders in no way negate the above conditions of sale. In ordering the work described above, the client accepts all of these conditions whether noted on his purchase or not.

THE CLIENT agrees to pay all costs of collection in the event of default of payment by the client, including a reasonable attorney's fee. In the event of delinquent payments, the client will be charged at a rate of 1.5% interest for every month, after the first 30 days. THE SIGNS SHALL REMAIN THE PROPERTY of Signs by Crannie until paid for in full. In the event the client is delinquent in payment by more than 45 days Signs by Crannie reserves the right to remove the signage from the premise without notice of the client. And the client shall hold Signs by Crannie free of any liability what so ever.

QUOTED BY Daniel C. Crannie, Jr. DATE 3/11/15

ACCEPTED BY _____ DATE _____ NorthvilleBannerPoles15

Back 2 the Bricks Banner Pole







Ren Burke



Amelia Caruso



Francisco Esteban



Suzanne Faris



Jaime Gastelle



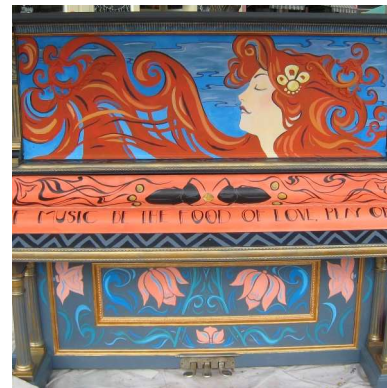
Chelsea Glanz



Terry McNerney



Michael Ryan



Kirsten Savage



Werner Schreiber



Karin Schwarz



Katherine Warren



Gale Whitman



Laurie Zuckerman

Pianos
About
Town
2012-2013



Ann Arbor DDA Embraces Vinyl Art Wraps

Board approves "PowerArt" project for downtown traffic signal boxes; also, updates on bike share program, streetscape framework planning, connector study, parking structure repairs, NHL-related events

BY DAVE ASKINS

OCTOBER 5, 2013 at 11 am

Ann Arbor Downtown Development Authority board meeting (Oct. 2, 2013): In its one piece of voting business, the board approved a \$20,500 grant to the Arts Alliance to implement a pilot project that would wrap 14 traffic signal electrical boxes in downtown Ann Arbor with vinyl that's imprinted with artwork.



Al McWilliams, newest member of the Ann Arbor Downtown Development Authority board. (Photos by the writer.)

Called PowerArt, the project is proposed as a way to beautify downtown as well as deter graffiti. The proposal was developed by the DDA – working with the Ann Arbor-based Arts Alliance and the Ann Arbor public art commission. The art commission had voted at its Sept. 25, 2013 meeting to support this first phase of the project with the same amount as the DDA – \$20,500. While the first phase of the project would wrap 14 traffic signal boxes, the Arts Alliance is proposing two more phases, for a total of 42 wrapped boxes, and a total cost of \$121,000.

The Arts Alliance will administer the project, taking an administrative fee of 30% for the first phase and 25% for the second two phases, if the first phase is judged to be successful. The \$41,000 cost of the pilot includes the 30% administrative fee for the Arts Alliance. [[.pdf of PowerArt proposal](#)]

The relatively brief board meeting featured an introduction of new board member Al McWilliams as he participated in his first meeting after winning confirmation for service from the city council on a 6-5 vote.

The board also heard various updates from its two standing committees on topics that included the bike share program, the streetscape framework planning project, the connector study,

events on New Years Eve and New Year's Day.

PowerArt

The board considered a funding proposal to wrap downtown Ann Arbor traffic signal electrical boxes with vinyl imprinted with artwork. The grant considered by the board was for \$20,500.

The proposal was developed by the DDA, working with the Ann Arbor-based Arts Alliance and the Ann Arbor public art commission.

The art commission, at its Sept. 25, 2013 meeting, had voted unanimously to support this first phase of the project with the same amount as the DDA – \$20,500.

While the first phase of the project would wrap 14 traffic signal boxes, the Arts Alliance is proposing two more phases, for a total of 42 wrapped boxes, and a total cost of \$121,000.

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Deb Polich, executive director for the Arts Alliance, is married to Russ Collins, a member of the DDA board. Collins did not attend the Oct. 2 DDA board meeting.

The PowerArt proposal from the Arts Alliance indicates that the program was modeled on one that has been implemented in Boise, Idaho, where city officials there contend that vinyl art wraps have helped deter graffiti, even on traffic signal boxes that are not wrapped with art.

PowerArt: Public Commentary

During public commentary reserved time at the start of the meeting, **Kathy Griswold** led off her remarks by characterizing the project as a “transfer of taxpayer money to an art project.” She felt the project would be “extremely dangerous” and called it ill-conceived, as well as posing a conflict of interest. [That was an allusion to the fact that DDA board member Russ Collins is married to Deb Polich, executive director for the Arts Alliance. Collins did not participate in the vote on the resolution, because he was absent from the meeting.]

Griswold pointed out that the number of pedestrian-vehicle crashes in Ann Arbor had increased during the past two years – 60 in 2012 and 63 in 2011, compared to 45 in 2010 and 42 in 2009. She called that increase extremely troubling, but would not say why it was happening – because she felt the reason is not known. But she said the last thing that we should do is to



Corrected after initial publication: Not an example of a vinyl-wrapped traffic box with artwork by David Spear. This image was included in the Arts Alliance proposal for the PowerArt project. This image was actually hand-painted by Spear.

decorate utility boxes, which are in the sight lines for intersections. She contended that it would violate the city's own ordinances. In Boulder, Colorado, she said, a very aggressive local ordinance does not allow any utility boxes or vegetation taller than 30 inches.

Griswold characterized the PowerArt program as using utility boxes within the sight lines of intersections to “camouflage” pedestrians. She had seen one example that looked to her like the artwork depicted body parts. She could not think of anything worse than a utility box depicting body parts with a pedestrian standing behind it. She allowed that Ann Arbor has a very vibrant downtown, but a lot of people on weekends are downtown “under the influence” and the last thing we want, she said, is more pedestrian crashes.

Deb Polich also addressed the DDA board on the topic of the PowerArt program. She told board members that she was a resident of Ann Arbor's Ward 5. She introduced herself as director of the Artrain and the Arts Alliance. She described the Arts Alliance's mission as representing the creative industries, creative individuals and creative organizations in Washtenaw County – to ensure that the county remains a great place to live, work, play and visit. The Arts Alliance represents thousands of creative individuals, she said. Instead of a public art project, she said, she preferred to think of PowerArt as city beautification, and an investment in the downtown area.

The idea of wrapping traffic signal utility boxes with vinyl wraps is not new, she allowed. It had been done in lots of other cities, she said – cities to which Ann Arbor would compare itself or would like to be like. She compared the traffic signal utility boxes to a “canvas.” The project provides an opportunity for community engagement, and would be attractive to visitors. In connection to a similar project that had been implemented in Boise, Idaho, she continued, graffiti had decreased on the utility boxes that had been wrapped with art – as well as other boxes in the vicinity. She noted that the project cost is meant to be shared between the Ann Arbor DDA and the Ann Arbor public art commission. The Arts Alliance, she said, would be administering the project.

Reporting out from the downtown area citizens advisory council, **Ray Detter** conveyed the CAC's strong support for the Arts Alliance PowerArt proposal. He called it “local art on urban canvases.” He called it a very carefully developed plan, using local artists, that would result eventually in the wrapping of 42 traffic signal utility boxes with art. He allowed that the concept was not anything new – saying that everyone remembered Bob Dascola's efforts in connection with fire hydrant and traffic signal utility boxes. Right now that previous work was “a little bit down,” Detter said, and he suggested it needed to be “pepped up” a little bit. Detter reported that at the previous day's meeting of the downtown marketing task force, Ann Arbor police Sgt. Tom Hickey had described a new police-community engagement program, which involves using convicted taggers who remove graffiti as part of their required public service.

PowerArt: Board Deliberations

The resolution making a grant award to the Arts Alliance PowerArt program was introduced by Roger Hewitt. He noted that the resolution would fund the first of potentially three rounds of the program. He described the other half of the funding as deriving from “other arts organizations.” [The other half of the funding has been identified as coming from Ann Arbor's public art commission.] Each round of the program would wrap 14 traffic signal utility boxes, he said – if the project progressed beyond the first-year pilot. He referred board members to the informational packet, which he said contained a great deal of detail.

Mayor John Hieftje, who sits on the DDA board, offered some comments on the PowerArt program. He said a couple of years ago the city has seen a “plague” of graffiti. A comprehensive response had been called for, he said. He reported that he visited with young people who'd been working with Mary Thiefels at the Neutral Zone, painting the railroad underpass –

between First and Second streets on West Washington. He'd also visited with the AAPD's Tom Hickey and the youth under his supervision working on graffiti cleanup. That had resulted from police detective follow-through, tracking down the perpetrators who had caused tens of thousands of dollars worth of damage, Hieftje said. The PowerArt project continues with that comprehensive approach, he said, adding that the project would provide a creative outlet for people who would otherwise possibly be damaging property. [According to the PowerArt proposal, the intent of the project is to enlist artists, but not necessarily people who might otherwise engage in graffiti tagging.]

Hieftje felt that the program would enhance the walking experience in the downtown. Referring to Kathy Griswold's public commentary, Hieftje said it was hard for him to see how the PowerArt project would aggravate safety concerns. If the traffic signal utility boxes need to be moved and a better place needs to be found for them, that's something that the city's signs and signals staff could look into. About the value of such improvements, Hieftje contended, "If it's quirky, if it's artistic, people love it."

Hewitt echoed Hieftje's comments. He again mentioned Bob Dascola's efforts a few years ago, to decorate traffic signal boxes as well as fire hydrants. He called the PowerArt program "picking up where [Dascola] left off."

As far as safety, Hewitt said, he did not see how artwork could be more dangerous than graffiti on a utility box. So Hewitt said he would support the first-year pilot project and see what kind of results they get.

John Mouat said he was impressed by the thoughtfulness of the selection process described in the information packet. He thought it would be very positive for the downtown and he would support the resolution.

Outcome: The resolution was approved unanimously. Russ Collins was not in attendance.

PowerArt: Additional Background – Art, Graffiti

When Roger Hewitt described Bob Dascola's efforts in the past, he was referring in part to a project that the Michigan Daily reported on back in 2004 as originating from the International Downtown Association's conference that year. From the Daily's "Firing Up Downtown":



"Goddess of Traffic Signals" on this traffic signal control box is signed by Sophie Grillet on the reverse side. It was part of a previous beautification effort mentioned at the Oct. 2, 2013 DDA board meeting. The box is located near the northwest corner of the intersection at State and Liberty streets in downtown Ann Arbor.



GRAPHIC VISIONS, INC.
 16857 NORTHVILLE RD
 NORTHVILLE, MI 48168
 248-347-3355 FAX 248-347-3388

Date | 5/3/2013
Rep | SD
P.O. No.
Terms | 50% DOWN/COD

QUOTE

13K35645

Billing Name and Address

NORTHVILLE DOWNTOWN DEVELOPMENT
 AUTHORITY
 215 W. MAIN
 NORTHVILLE, MI 48167

Primary Customer Contact:

CONTACT: LORI WARD
 PHONE: 248-349-0345
 FAX: 248-305-9049
 EMAIL: LORIWARDDDA@COMCAST.NET

Billing Contact:

Alt. Contact | LORI WARD
Alt. Phone | 248-349-0345
E-mail | LORIWARDDDA@COMCAST.NET

Qty	Item	Description	Price Ea.	Total
		13K35645 BANDSHELL GLASS REPLACE/REPAIR - 2013 PRICING		
1	SA	Custom Glass Panel: 47 1/4" x 92 1/8" laminated/tempered two layer green glass with edge work, etched Leaf Pattern: build is same specifications as existing panels - with new improved laminate bond. Color note: existing panels have been exposed to weather and UV conditions and may have slightly affected existing color.	6,290.00	6,290.00
1	IN	Installation: Removal/installation on site of two panels with man lift and crane, replacement of larger inside panel (quoted above), and reinstall smaller panel. Does not include realigning existing panels. Note: Graphic Visions and it's contractors are not responsible for replacing the smaller glass piece if damaged during removal process; professional installers will utilize industry standards for work performed.	1,820.00	1,820.00

We appreciate the opportunity to quote this project for you.

Sales Tax (6.0%)

\$0.00

Submitted by; Sue Dillon/AH

Total

\$8,110.00

Client Approval / Date _____

Deposit Amount Requested:

This proposal is valid for 30 days. The quote reflects our interpretation of this job. If details differ from proposal Graphics Visions will requote based on actual work required. Electronic Artwork will remain the property of Graphic Visions, Inc. and may be negotiated for purchase. Note on Print & Imprinted Orders: Standard printing trade practice of 10% over or under quantity ordered may apply. Final billing will reflect actual quantity delivered.